



RTN REGISTER TAPE NETWORK



Our Register Tape product consists of custom designed, four color coupons printed directly on the back of the register receipt paper running in the supermarket cash registers. Register Tape is the only advertising distribution medium put directly into the hands of your potential customer.



Register Tape Network



Advertise where it counts.

Take a look at these numbers:

- 87% of shoppers use coupons
- 95% of shoppers like coupons
- 60% actively look for coupons

We want you to grow. It's as simple as that.

Market Tech Media has over 60 years of solid experience in growing local businesses through coupon advertising. We specialize in developing effective and sustainable advertising programs for small to medium-sized businesses.

Grab a big chunk of the local market through our Register Tape Network (RTN). Let our promotions expert give you the best options to maximize your budget.

Call us now at 888-376-4665

"The register receipt coupons really work! We see an average of 4 to 10 coupons a day!"

Danny Fisher
Lenny's Sub Shop

"We began advertising about six months ago with Register Tape Network. We average getting back approximately 10 coupons daily..."

Amanda Lance
Murphy ACE Hardware

"Everybody needs groceries, and when people shop, I am shopping with them. I believe it's been one of the most effective ways I've used..."

Lora Strobel
American Family Insurance

Why Our Program Works

- We place your ad on the back of every single register receipt that the store prints for 12 weeks: that's 200,000 impressions or more!
- We target only those customers who shop and spend money right in your neighborhood.
- Unlike other coupon programs, you know this one will get opened and read.
- Tens of thousands of customers will have your coupon in their wallets for 12 weeks.
- Unlike other display marketing this one is completely trackable.
- We allow only one of each type of business on our receipts. So if you grab this place you know you'll have exclusive placement.

Setting Up an Effective Advertising Campaign Has Never Been Easier

Step 1: Select your store

Pick the location where you want to advertise. We have ties with thousands of grocery stores all over the country. Expanding your market has never been cheaper!

Step 2: Choose your ad size

- Single Space — this business card-sized ad space will give you the most bang for your buck!
- Double Space — double your impact! Make your coupon stand out from the rest.

Step 3: Create your ad

Put your best foot forward—make sure your customers know they're getting the best deal. Choose from any of our proven templates or design your own. You have full control over what you want to distribute.

Templates

Single Space Templates

\$000 OFF

ITEM 1 - OR DETAIL

Detail 1 - Import information about offer
 Detail 2 - Disclaimer, restrictions, additional info, expiration

Company Name (graphic)

L1 - Street Address R1 - Street Address
 L2 - City/Location R2 - City/Location
 000-000-0000 000-000-0000

Detail 3 - email/web address, hours etc...

Icons: Visa, Mastercard, Discover, American Express

L1-Details / Discription of offer
 L2-Details / Discription of offer

L3-OFFER

L4 - Disclaimer, restrictions, additional details, expiration date, validation, etc....

L5 - Address and location info.
L6 - Location / Contact / Phone etc...

Business Address - 000-0000

L1-Offer **L1-Offer**
L2 - Item or Info **L2 - Item or Info**
L3 - Additional Info **L3 - Additional Info**

L4 - Disclaimer, restrictions, expiration date, tracking info or additional Info L4 - Disclaimer, restrictions, expiration date, tracking info or additional Info
L5 - Misc Info **L5 - Misc Info**

L1 - BULLETED SERVICES OR ITEMS, SERVICE EXPLANATIONS, HOURS, ETC...
 L2 - ADDITIONAL INFORMATION, DETAILS OR DESCRIPTION

Templates

Double Space Templates

\$000 OFF L1 - ITEM L2 - Details/Description L3 - Additional Details L4 - Disclaimer, restrictions, expiration and or other details.	\$000 OFF L1 - ITEM L2 - Details/Description L3 - Additional Details L4 - Disclaimer, restrictions, expiration and or other details.
NAME / LOGO Optional Text if Using Text Name	
000-000-0000 L1 - Address / City / Location L2 - Location info / Directions L3 - Further details, web address or etc..	

Important Info or Special Service or Offer	COMPANY NAME AND/OR LOGO
L1 - SERVICE • SERVICE • SERVICE • SERVICE L2 - LIST OF SERVICE OR OTHER IMPORTANT INFORMATION L3 - SERVICE • SERVICE • SERVICE • SERVICE	
000-000-0000 L4 - Address, Location, City L5 - Other locations, details, hours, email, web address, etc... L6 - Additional locations, details, email, web address, etc...	
\$00.00 L1 - ITEM L2 - Details L3 - Additional details L4 - Detail or other Info L5 - Disclaimer, restrictions, expiration date, etc...	00% OFF L1 - ITEM L2 - ITEM... L5 - Disclaimer, restrictions, expiration date, etc...

Stores

A

A & P
A & P FRESH
A & P SAV-A-CENTER
A & P SUPER FOODMART
A & P SUPERMARKET
ACME MARKET
ADAMS SUPER FOOD
ADAMS SUPERMARKET
ALBERTSONS
AMERICA'S CAFE & BAKERY
ANGELI'S COUNTY MARKET
ANGELI'S FOODS
APPLE MARKET
ARLINGTON APPLES

B

BALES THRIFTWAY
BELTON MINIMAX
BIG TREES
BIGG'S
BILL'S SHOPRITE SUPERMARKET
BI-LO
BLOOM
BOTTOM DOLLAR
BRISTOL DISCOUNT OUTLET
BROOKDALE SHOPRITE
BROOKSHIRE'S
BROWN COUNTY IGA
BRUNO'S
BRUNO'S FOOD & PHARMACY
BRUNO'S SUPER CENTER
BUDWEY'S SUPERMARKET

C

CARDIFF SEA SIDE MARKET
CHERRY HILL H MART
CHIPAINS FINER FOODS
COMPARE FOODS
COWHEY FAMILY SHOPRITE
CROSBY'S

D

DESERT RANCH MARKET

E

E W JAMES & SONS
ECONO FOODS
EL TAPATIO
EL TAPATIO FOODS
EW JAMES & SONS

F

FARM FRESH
FESTIVAL FOODS
FIRESTON SPARKLE
FOOD 4 LESS
FOOD BASICS
FOOD CITY MARKET
FOOD EMPORIUM
FOOD GIANT
FOOD LAND PLUS
FOOD LION
FOOD MARKET AT LEA HILL
FOOD MAXX
FOOD WORLD
FOODLAND
FOODLAND DISCOUNT FOODS
FOODLAND PLUS
FOSTER'S MARKET
FOUR SEASONS
FRESH MARKET
FRESH PICK MARKET
FRICKS
FULLERS LC MARKET
FULLERS MARKET BASKET
FYFFE FOODLAND

G

G & G MARKET
GIANT FOOD
GIANT SUPER FOODS
GLAZIERS FOOD MARKETPLACE
GROCERY WAREHOUSE

H

HARMONT APPLES
HARRIS TEETER
HARVEYS
HEWITT UNITED SUPER
HOLIDAY QUALITY FOODS
HOLLISTER SUPERMARKET
HOW'S MARKET
HUNTER'S IGA
HURON FOODS

I

IDER FOODLAND
INGLES
IRVINE RANCH MARKET

J

JACKSON SHOPRITE
JERRY LEE'S MAKRET
JEWEL
JOHNNIE'S FOODMASTER
JOHNNIE'S SUPERMARKET
JOHNNY POMODORO'S
JONS MARKET

K

KARN'S FOOD STORE
KEN'S NEW MARKET
KEY FOOD
KEYFOOD
KIMBERLY'S MARKET
KING KULLEN
KMART

L

LA ROSA MARKET
LEWIS FRESH MARKET
LEWIS PRODUCT
LIBORIO MARKETS
LIN'S MARKET PLACE
LOLA'S MARKET
LUCKY
LUCKY STORE

M

MACALI'S GIANT EAGLE
MACALI'S SUPERMARKET
MAINSTREET MARKET
MAJVECKIS SENTRY
MARINA FOOD
MARKET ON THE SQUARE
MARSH
MARSH HOME TOWN MARKET
MARSH SUPERMARKET
MARSH THE MARKETPLACE
MARTIN'S FOOD MARKET
MAXX VALUE FOODS
MC QUADE'S MARKET PLACE
MCAFFREY'S
MCCAFFREY'S
MCKINNON'S MARKET
MEGA FOODS
MIDDLEFIELD GIANT EAGLE
MINYARD FOOD STORE
MOUNT LAUREL SHOPRITE
MURPHY'S

O

O'BRIEN'S SUPERMARKET
OLE FOOD STORES
OLIVER'S MARKET

P

P & C SUPERMARKET
PALACE GROCERY
PARK N SHOP
PATHMARK
PAYLESS FOODS
PENINSULA MARKETS
PENN DUTCH
PIAZZA FINE FOODS
PIERCE'S MARKETPLACE
PIGGLY WIGGLY
PRICE CHOICE
PRICE CHOPPER

R

RANCHO LIBORIO MARKETS
RANCHO SAN MIGUEL
RANCHO SAN MIGUEL AIRPORT
REID'S
REMKE
RICH'S IGA

S

SACK'N SAVE
SAV-A-LOT
SAVE MART
SAVE-A-LOT
SECTION FOODLAND
SENTRY FOODS
SHAW'S
SHELBURNE SUPERMARKET
SHOP RITE
SHOPPER'S FOOD & PHARMACY
SHOPRITE
S-MART
SOUTHERN FAMILY MARKETS
SPD MARKET
SPEIGELHOFF'S SUPERVALU
STAR MARKET
STNAME
SUNNYWAY FOODS
SUPER 1 FOODS
SUPER A FOODS
SUPER FOOTTOWN
SUPER FRESH
SUPER MAX FOODS
SUPER MERCADO VALLARTA
SUPER SAVER
SUPER TONY'S FINER FOODS
SUPERIOR SUPER WAREHOUSE

T

TADYCH'S ECONO FOODS
TENUTA'S FOOD LANE
THOMAS FAMILY MARKET
TOPS MARKET
TRESIERAS SUPERMARKETS
TRIG'S
TRYON IGA

V

VALLARTA
VALLI PRODUCE
VASHON MARKET
VIGLILLO'S TOWER MARKET
VOWELL'S MARKET PLACE

W

WALDBAUM'S
WAREHOUSE DISCOUNT GROCER
WAYNE'S PIGLY WIGGLY
WEIS
WEIS MARKET
WESTERN BEEF
WILD BY NATURE
WINDMILL MARKET